



Chamber Member Survey

Give Us A Few Minutes Of Your Time To Help Us Better Serve You

Los Alamos Chamber of Commerce is always looking to make sure the programs, benefits and services we offer are meeting your needs. Please help us ensure that we are on track by completing the following survey.

1. What are your main reasons for belonging to the Los Alamos Chamber? (Check all that apply)

- Various benefits offered by the chamber
- Participate on chamber committees
- Leads generation
- Advocacy efforts on issues important to the business community
- Connections with other businesses
- Credibility of chamber membership
- Civic Responsibility
- Want to make a difference in our community
- Educational opportunities (seminars and workshops)
- Business exposure
- Other , Please Specify _____

2. How relevant is the Los Alamos Chamber to YOUR BUSINESS?

Not Relevant
Extremely Relevant
 1 2 3 4 5 6 7 8 9

3. Based on your experience, how valuable are the following services/programs offered by the Los Alamos Chamber to you and your business? (Ranking Question)

- | | | |
|-------------------|----------------------------------|--------------------------|
| • ChamberFest | • Awards Gala | • Business Breakfast |
| • Chamber Checks | • Video Library | • Monday Messages |
| • Ribbon Cuttings | • Job Postings | • Coffee and Connections |
| • Referrals | • Advocacy | • Business After Hours |
| • Take Out Talk | • Business Page on LA Daily Post | |

4. How important is it for the Los Alamos Chamber to be a champion for a stronger community (quality of education, infrastructure improvements, recreation, etc.)?

Not Important
Extremely Important
 1 2 3 4 5 6 7 8 9

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5. How well do you think the Chamber performs when it comes to being a champion for a stronger community?

Very Poorly

1

2

3

4

5

6

Extremely Well

7

8

9

Don't Know/Not Sure

10

6. How important is it for the Los Alamos Chamber to represent the “interests of businesses with government” on issues that affect the business community?

Not Important

1

2

3

4

5

6

Extremely Important

7

8

9

7. How well do you think the Chamber performs when it comes to representing the “interests of businesses with government” on issues that affect the business community?

Very Poorly

1

2

3

4

5

6

Extremely Well

7

8

9

Don't Know/Not Sure

10

8. How important is it for the Los Alamos Chamber to help get business friendly candidates elected to public office?

Not Important

1

2

3

4

5

6

Extremely Important

7

8

9

9. How well do you think the Chamber performs when it comes to helping get business friendly candidates elected to public office?

Very Poorly

1

2

3

4

5

6

Extremely Well

7

8

9

Don't Know/Not Sure

10

10. How important is it for the Los Alamos Chamber to be a catalyst for business growth and strengthening the local economy (such as attracting, retaining and growing jobs to our area)?

Not Important

1

2

3

4

5

6

Extremely Important

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8

9

*Survey continued on next page.



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11. How well do you think the Chamber performs when it comes to being a catalyst for business growth and strengthening the local economy (such as attracting, retaining and growing jobs to our area)?

Very Poorly							Extremely Well		Don't Know/Not Sure
1	2	3	4	5	6	7	8	9	10

12. How important is it for the Los Alamos Chamber to provide programs to help build business relationships (networking and referrals)?

Not Important						Extremely Important
1	2	3	4	5	6	7 8 9

13. How well do you think the Chamber performs when it comes to providing programs to help build business relationships (networking and referrals)?

Very Poorly						Extremely Well		Don't Know/Not Sure
1	2	3	4	5	6	7	8	9 10

14. How important is it for the Los Alamos Chamber to promote the community?

Not Important						Extremely Important
1	2	3	4	5	6	7 8 9

15. How well do you think the Chamber performs when it comes to promoting the community?

Very Poorly						Extremely Well		Don't Know/Not Sure
1	2	3	4	5	6	7	8	9 10

16. Please score the Los Alamos Chamber on each of the following statements:

The Chamber excels at being a trusted convener for leaders and influencers.

Strongly Disagree	2	3	4	5	6	7	8	9	Strongly Agree
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The Chamber excels at being a fearless problem solver.

Strongly Disagree	2	3	4	5	6	7	8	9	Strongly Agree
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The Chamber excels at being a proven hub of information within the business community.

Strongly Disagree	2	3	4	5	6	7	8	9	Strongly Agree
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The Chamber excels at embracing age (generational) diversity throughout the organization.

Strongly Disagree 2 3 4 5 6 7 8 9 Strongly Agree

The Chamber excels at attracting, nurturing and motivating catalytic leadership.

Strongly Disagree 2 3 4 5 6 7 8 9 Strongly Agree

The Chamber excels at continuously innovating, exploring new programs and embracing change.

Strongly Disagree 2 3 4 5 6 7 8 9 Strongly Agree

The Chamber excels at keeping up with the times and changing local business needs.

Strongly Disagree 2 3 4 5 6 7 8 9 Strongly Agree

17. If a friend of yours was not a member of the Los Alamos Chamber, would you recommend joining the chamber to your friend?

Definitely Not

1

2

3

4

5

6

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8

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Definitely Yes

18. How long have you been a member of the Los Alamos Chamber?

- Less than one year
- One to two years
- Three to five years
- Six to ten years
- More than ten years

19. How many employees does your company have?

- 5 or fewer
- 6-10
- 11-20
- 21-49
- More than 50 employees

20. Which of the following groups represents your age?

- 18-24 years
- 25-34 years
- 35-44 years
- 45-54 years
- 55-64 years
- 65 years or older

Your Name: _____
Company: _____

Return to:

Los Alamos Chamber of Commerce

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Los Alamos, NM 87544

Or scan and E-mail to nancy@losalamos.com.